



New start of the exhibition selections by open sklad

The EXPO FUSION company will hold the exhibition selections by open sklad - a new b2b outlet - from October 18 to 20, 2023 in pavilion 2.4 of the Expocentre Fairgrounds in parallel with the exhibition "Shoes. World of Leather".

The project **selections by open sklad [S']** is aimed at sourcing fashion retail in the middle of the season. Russian and international manufacturers and small local brands of clothing, lingerie and accessories will present to buyers the remnants of current collections, limited-edition, capsule and flash product lines - at affordable prices for prompt shipment.

The exhibition **[S']** will be a logical development of the concept of the Open Sklad project, which took place in April 2023 and brought together 75 participating brands and hundreds of buyers from the Moscow region, Southern, Volga and Ural federal districts of Russia, as well as guests from Turkiye, Italy, Belarus, Kazakhstan and other countries.

The b2b outlet **[S']** will feature brands of women's, men's and kid's clothing, lingerie and accessories in the style of casual, romantic, business, glamour, sport chic, athleisure, home, resort, ethnic, minimal and others. The organizers invite you to get acquainted with the collections of fashion retail professionals from business owners to purchasing and assortment managers representing all price segments of the market.

An important component of the exhibition will be a **program of workshops** - the most useful and practical meetings with leading experts in the fashion industry on assortment management, customer service development, social media management and other topics. In addition, the strategic partners of the **[S']** project will provide participants and guests with an exclusive opportunity to receive professional express advice on business development, product development and marketing.

You can follow the news of the exhibition selections by open sklad

on the official website and social networks:

<https://selections.moscow/> / [telegram](#) / [vk](#)

ELENA OBEREMOVA

Head Of Marketing And Public Affairs Department

EXPO FUSION LLC

Tel.: +7 (495) 955-91-99, ext. 502

OberemovaE@expo-fusion.ru