



Registration is open for selections by open sklad

A unique b2b outlet for the Russian fashion industry market for off-season retail sourcing, selections by open sklad [S'], will operate from October 17 to 19 and will be at the space of two exhibition halls of the Expocentre Fairgrounds 2.4 and 2.5.

The [S'] project will be held in parallel with the exhibition "Footwear. Leather World", working towards beneficial synergies for retailers from a wide range of style and price segments of the market. In addition to large brands from Russia, Turkiye, Italy, China and other countries, buyers will be presented with capsule lines from bright, progressive and stylish small brands of women's clothing for every day.

In addition to a wide variety of fashion collections, the exhibition will host a series of specialized workshops from Fashion Consulting Group and Fashion Factory School, covering topics of trends, business planning, marketing, customer service, promotion through social networks and other sales tools. In addition, the selected consulting space will become a place of attraction for guests, where everyone can receive express advice from leading experts on business development and promotion strategies from the Fashion Consulting Group, the Academy of Fashion-Marketing, the Fashion Upgrade project and the RAFI Association.

Online registration for visitors has opened on the official website of the exhibition selections by open sklad [S']!

The organizers invite you to the Expocentre Fairgrounds from October 17 to 19 to get acquainted with collections of clothing and accessories representing all price and style segments of the market, including large manufacturers and small brands.

You can follow the news of the exhibition selections by open sklad

on the official website and social networks:

<https://selections.moscow/> / [telegram](#) / [vk](#)

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