



Business program of the exhibition selections by open sklad

On October 17, the exhibition **selections by open sklad [S']** will start. This is a new b2b outlet for clothing retailers, focused on the task of sorting collections of clothing and accessories in the middle of the season and on the eve of the winter holidays.

According to the concept of the project, brands will be able to present special holiday and resort clothes lines, regular capsule collections and seasonal assortment from a free stock balance. The task of the new business platform is to provide a high-quality offer for Russian retail buyers, implying prompt deliveries or instant shipment.

The business program of the exhibition will include two flows: specialized workshops – **selected workshops**, and an express consulting platform on the development and promotion of business – **selected consulting**.

The workshop schedule on October 17 and 18 will include four meetings with **Fashion Consulting Group** experts - Maria Shchennikova (topic - FW23/24 trends), Irina Dorogan (topic - digital business tools), Viktor Malygin (topic - assortment matrix) and Katerina Diveeva (topic - work in Telegram). Workshops on September 19 will be devoted to the work of retail with style consultants: leading tutors of the **Higher School of Stylistics** Inessa Trubetskova and Ribera Delawares will share current cases of how in-house and independent stylists help boutiques increase customer loyalty and sales. In addition, on October 18, the "Russia Sews" platform will present the winners of the All-Russian fashion design contest "Fashion of Russia" and a project to support designers in creating and developing brands - from sketch to production of a collection.

The place of attraction for visitors to **selections by open sklad [S']** will be the **selected consulting** area, where everyone can receive express advice from experts on business development and promotion strategies, including: leading consultant of the **Fashion Consulting Group** Viktor Malygin, co-founder of the **Academy of Fashion-Marketing** Sergey Pishchuk, director of the **RAFI Association** Victoria Krivoruchko, founder and general director of the **Higher School of Stylistics** Ivan Gulienko, as well as leading consultants of the communication and educational agency **EALgroup** Diana Kosatkova and Karina Lugacheva.

View the exhibition program schedule and news
selections by open warehouse [S']
You can visit the official website and social networks:
<https://selections.moscow/> / [telegram](#) / [vk](#)