

18+



mid-season fashion
business outlet

venue



16 — 18 april 2024

organizer



The selections [S'] is a mid-season fashion business outlet. Russian and international brands present current, limited and capsule collections with affordable prices for prompt shipment.

Responding to market requests, the exhibition company Expo Fusion offers to local manufacturers, foreign brands and their agents a unique opportunity for mid-season presentation.

The exhibition presents an assortment of women's and men's clothing, lingerie and accessories in the styles of casual, romantic, business, glamour, sport chic, athleisure, home, resort, ethnic, minimal and others.

The experience of selections [S'] has shown that retailers effectively combine purchases of goods from stock with short-term pre-orders, maintaining a relevant offer in boutiques.

Headliners

PORTAKAL
TEKSTIL

WE ♥
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DREAMS

VASSA&Co


VIVO
STYLE

Like Yana

NATASHA DRIGANT



[Посмотреть всех участников](#)



Visitors of the selections [S'] – fashion retail professionals, from business owners to purchasing and assortment managers, representing all market segments.

92% of visitors

- are specialists who make purchasing decisions

Visitors

geography

Russia	94%
China	2%
Kazakhstan	1%
Belarus	1%

segment

middle	49%
basic	38%
high	27%
exclusive	12%

retail

boutique	22%
online store	21%
chain of stores	12%
trade agents	10%

interest in goods categories

suits & dresses	92%
accessories & shoes	73%
outerwear	61%
knitwear & casual	46%
homewear & lingerie	27%
sportswear	20%

Focusing on market analytics and feedback from buyers, the selection [S'] exhibition solves the following tasks:

- 1 selective offer of capsule collections and products with reduced production times
 - 2 presentation of developing designer brands
 - 3 deliveries from free stock and short-term pre-orders
 - 4 high-quality exhibition service for comfortable participation
 - 5 attractive participation prices for brands
 - 6 convenient location of the exhibition area
 - 7 an event for fashion industry professionals: buyers, managers and owners of fashion retail
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stand space
from **10 m²**

price
from **2800€**
including taxes

The participation package includes:

- standard stand layout
- access to the vip lounge
- free express consulting
- posting information about the participant in the online catalogue ➤





A program of specialized workshops and the opportunity to receive express consulting-session from leading market experts are traditionally available for participants and guests of the selections [S´].

Workshops are the most useful and practical meetings with leading fashion industry experts on assortment management, customer service development, marketing and business strategies.

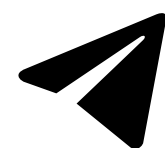
Partners:



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