

s'elections moscow 2020

Alteration of the running days and opening hours.

Unique opportunities for fashion brands and buyers.

After evaluating the visitor pre-registrations and the result of several interviews with some participants, the organizers of **s'elections moscow** have decided to shorten the duration of the show by one day i.e. from 16 to 19 September 2020. Based on this feedback, also the opening hours were optimized:

16 to 18 September 2020 from 9.00 am to 8.00 pm and on 19 September 2020 from 9.00 am to 6.00 pm.

To ensure the safety for all participants and guests, the placement of the show rooms on the New Fashion Hall Main Stage consider all norms and standards, recommended by Rospotrebnadzor.

Besides, the organizers pay special attention to air cleaning by means of new technologies from “Third sense”, a strategic partner of OOO Messe Duesseldorf Moscow. The catering area will be operating outdoor, the same for the e-ticket check points in the entrance zone. The welcome area will have a beauty stand with an interactive photo zone.

For the visitors' convenience, shuttle buses will run every 30 minutes from the nearest Moscow metro stations “Dubrovka” and “Volgogradsky prospect”, as well as from “Ugreshskaya” station of Moscow Central Circle to the venue.

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selections.moscow

russian & international
spring – summer
fashion space by CPM



16–19 September 2020
Moscow / Russia
New Fashion Hall

selections.moscow
cpm-moscow.com

The access to the show rooms gallery “s’elections moscow 2020” is only possible upon prior online registration. The event will be completed by a framing daily business program that will be arranged with participation of the key strategic partners: Fashion Consulting Group (16 September), PROfashion publishing house (17 September), Retail.ru (18 September), as well as the special project online-Tech-Day (19 September). Due to the hygiene measurements of Rospotrebnadzor, the seminar area has a limited number of attendees. All activities of the business program will be available live on the official YouTube channel and on Facebook, also the records can be found later on at the website selections.moscow.

Additional services are offered to the exhibitors: several meeting rooms especially equipped for conference calls, including a Zoom video service will be available upon prior reservation. The new service will ensure a professional communication between the brands’ commercial representatives who will be on the event’s venue and their head offices or buyers who will not manage to participate personally.

During the show room concept s’elections moscow 2020, more than 180 brands from Italy, Germany, France, Turkey, Russia and other countries, will present their collections for spring/summer 2021. The participants selection includes manufacturers for casual, business and fashion wear for women, men and children; lingerie and beach wear fashion, jewelry, travel and accessories.

It has become even more convenient to follow the latest news for the “s’elections moscow 2020” project on your smart phone: through the social media of Telegram, Facebook, Instagram and VK.

*More detailed information will soon be available
on the websites selections.moscow and cpm-moscow.com*

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